

Training Room Schedule (ALL FREE OF CHARGE)

(Liable to change. Please check again closer the event)

Doors open at 8:45 for tea, coffee, registration. No access to any area without your registration ID card.

Space is limited in some rooms, so please email us with your choices early and we'll put your name down.

	Windsor Room	Windsor Annexe	Blenheim	Boardroom
	SchoolPhotoPRO	Photomart	Parker Franklin	Camera Clean
9:15 AM	Mini-workshop: An Introduction. What school photography is all about and how it's changing. What customers expect from you and what you can expect from your customers.	Photomart - Considering Events? Turning £1 into £15 in 30 seconds - Part 1 School photographers are in an ideal position to move into event photography. This two-part session will help you expand your business into what can be a lucrative area. The session will give practical about the choice of printers needed for high-quality on-site printing.	Name capture. How to supply your schools with SIMS ready data for schools using a barcode scanner and name capture software.	How to clean your DSLR sensors and therefore reduce maintenance costs. A great powerpoint presentation with lots of hands on opportunity to practice on their cameras.
10:15 AM	Pushing SPP forward. An open floor session to progress our association for associate members only. You need to provide us with topics to be raised before the meeting so we can schedule them as we have limited time for discussion.	Photomart - Considering Events? Turning £1 into £15 in 30 seconds - Part 2 We'll look more in-depth at the ins and outs of the various tools that can be used to help make the event photographer's life easier. From printer selection and software selection, to additional products that can be produced onsite - including wide-area networking for wireless transmission from camera to printer.	Customer feedback. Online ordering is a perfect way for customers to provide feedback on prices, products and services. Steve Parker will show you how to use this tool to improve your business.	How to clean your DSLR sensors and therefore reduce maintenance costs. A great powerpoint presentation with lots of hands on opportunity to practice on their cameras.
11:15 AM	Mini-workshop: Lighting and posing. Get to grips with the tools of the trade. Studio lighting, umbrellas, softboxes, reflectors, as well as library, plain canvas and HiLite backgrounds plus various posing aids. See how you can create a variety of different styles of portrait by the use of creative lighting.	Photomart - Considering Events? Turning £1 into £15 in 30 seconds - Part 1 School photographers are in an ideal position to move into event photography. This two-part session will help you expand your business into what can be a lucrative area. The session will give practical about the choice of printers needed for high-quality on-site printing.	Proofing on the day. Getting proof out as they are shot is an excellent facility to have access to for various reasons. Learn how the system works with hands-on demos.	How to clean your DSLR sensors and therefore reduce maintenance costs. A great powerpoint presentation with lots of hands on opportunity to practice on their cameras.
	TRADE STAND AND DEMO AREA TIME	TRADE STAND AND DEMO AREA TIME	TRADE STAND AND DEMO AREA TIME	TRADE STAND AND DEMO AREA TIME
1:15 PM	Pushing SPP forward. A short Keynote presentation on the roadmap for growth covering all our marketing plans and targets for 2012 onward. Plus, why membership is important.	Photomart - Considering Events? Turning £1 into £15 in 30 seconds - Part 2 We'll look more in-depth at the ins and outs of the various tools that can be used to help make the event photographer's life easier. From printer selection and software selection, to additional products that can be produced onsite - including wide-area networking for wireless transmission from camera to printer.	Name capture. How to supply your schools with SIMS ready data for schools using a barcode scanner and name capture software.	How to clean your DSLR sensors and therefore reduce maintenance costs. A great powerpoint presentation with lots of hands on opportunity to practice on their cameras.
2:15 PM	Mini-workshop: Sales and marketing. You can be a great photographer but if you cannot market yourself, you're going to find it very tough to progress. Listen and discuss how to market to schools.	Photomart - Considering Events? Turning £1 into £15 in 30 seconds - Part 1 School photographers are in an ideal position to move into event photography. This two-part session will help you expand your business into what can be a lucrative area. The session will give practical about the choice of printers needed for high-quality on-site printing.	Customer feedback. Online ordering is a perfect way for customers to provide feedback on prices, products and services. Steve Parker will show you how to use this tool to improve your business.	How to clean your DSLR sensors and therefore reduce maintenance costs. A great powerpoint presentation with lots of hands on opportunity to practice on their cameras.
3:15 PM	Mini-workshop: Pricing for profit. Ensuring you know what to charge. Organising your business and ensuring your jobs run smoothly for you and your customers. Workflows for before, during and after your shoot. Working with labs, products that sell. Paperwork, record-keeping etc.	Photomart - Considering Events? Turning £1 into £15 in 30 seconds - Part 2 We'll look more in-depth at the ins and outs of the various tools that can be used to help make the event photographer's life easier. From printer selection and software selection, to additional products that can be produced onsite - including wide-area networking for wireless transmission from camera to printer.	Proofing on the day. Getting proof out as they are shot is an excellent facility to have access to for various reasons. Learn how the system works with hands-on demos.	How to clean your DSLR sensors and therefore reduce maintenance costs. A great powerpoint presentation with lots of hands on opportunity to practice on their cameras.